

#KrishnaLeela Contest

TERMS AND CONDITIONS

1. This Contest is the #KrishnaLeela Contest (“**Contest**”) on Ishara Channel (“**Channel**”).
2. This Contest is organized by IN10 Media Private Limited (“**IMPL**”).
3. The promotions for this Contest starts from **25th August, 2023** and ends on **31st August, 2023**. The viewer engagement/ participation shall start from **1st September, 2023** and end on **6th September, 2023**. No entries will be entertained post **6th September, 2023**.
4. The Participant agrees and confirms that they have read, understood and by participating in the Contest they accept the terms and conditions stated herein.
5. IMPL reserves the right to change the terms and conditions of the Contest, including extending, withdrawing or canceling the Contest at any time without prior notice.
6. This Contest is open to all participants above the age of 15 (fifteen) years. IMPL is entitled to call for a supporting valid document in relation to the age of the participant such as Aadhar Card, Passport or Birth Certificate. In the event the participant is a minor, they must obtain their parents' or legal guardians' permission to access and participate in the Contest. Only parents or legal guardians of children can register on behalf of the participant.
7. To participate in this Contest, the participant needs to be residing in India during the Contest.
8. The Channel airs the show ‘**Baal Krishna**’ every day from 8:30pm to 9:30pm, the viewers will be asked simple show specific questions along with 2 (two) optional answers via astons on the Channel during the show. The viewers/participants will have to SMS the correct option to the number '9594944406' that will be flashed on television screen. The viewers/participants will have to send the SMS by typing KL Name Age City Chosen Option (A or B) on the above-mentioned number. The SMS will be in Devanagari font, while the key word **KL** will be in English.
9. Multiple entries shall not be considered.
10. The winner’s name, state and city will be declared on **10th September, 2023** on television and social media.
11. The winner shall be selected by a lucky draw from the list of all the participants.
12. The selection of the winner shall be at the sole discretion of IMPL.
13. There shall be 2 (two) winner selected by IMPL throughout the Contest. IMPL reserves the right to increase the number of winner at its sole discretion.
14. The winner shall be informed by email/ SMS or call.
15. Each winner shall win a chance to see their name, state and city on television and social media and will also be gratified with a '**Pure Silver Krishna Jhula**' (“**Prize**”). The viewers/winners acknowledge and agree that the Prize image(s) shown in the promotions and/or on the aston are not the actual representation/design/likeness of the Prize.
16. There is no cash alternative to the Prize. The Prize is non-transferable and not saleable.
17. IMPL shall be entitled to use the winner’s names, state and city on the Channel and social media and the winner shall have no objection to the same.
18. IMPL accepts no responsibility for difficulties experienced in submitting an entry to this Contest. IMPL does not accept responsibility for (1) lost, late or undelivered entries or (2) any technical or access issue, failure, malfunction or difficulty that might hinder the ability of a participant to enter the Competition or (3) any event which may cause the Contest to be disrupted.

19. IMPL shall not be liable in any manner whatsoever for any claims, losses, damage, costs or expenses in connection with or arising from this Contest, the participation of the participant in the Contest, the redemption, acceptance or use of the Prizes or inability of the winner to utilize the Prize.
20. Upon the viewers/ participants/ winner accepting the terms and conditions of the Contest by submitting their details and entries for the Contest, IMPL reserves the right to use their name, contact number, name of the city and state in advertising, marketing or promotional material in any medium format being television, digital, print and by any means throughout the world for any purpose connected with the Contest or any other purpose, including but not limited to post - promotional activities, as per IMPL's sole discretion and the participant grants IMPL the right to the same without any objection.
21. Material sent to IMPL including feedback and other communications of any kind as well as submission of an entry to this Contest shall be deemed to be non-confidential. IMPL shall be free to reproduce, distribute and publicly display such feedback, materials without limitation or obligation of any kind. IMPL is also free to use any ideas, concepts, know-how or techniques, if any, contained in such submissions or materials for any purpose.
22. Each participant understands that each of the officials of IMPL engaged in the organization and management of this Contest including its directors, officers, partners, employees, consultants, and agents are under no obligation to render any advice or service to any participant in respect of this Contest.
23. The participant undertakes to indemnify and keep IMPL harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by IMPL due to breach of any of the terms and conditions herein contained.
24. This Contest shall be governed by the laws of India.
25. Any disputes, differences and/or any other matters in relation to and arising out of this Contest or pertaining to these terms and conditions or the Prize shall be subject to exclusive jurisdiction of the courts at Mumbai alone.
26. These terms and conditions will be applicable everywhere for the purpose of this Contest.